

## USE OF THE IMAGE OF THE SPA-FRANCORCHAMPS CIRCUIT

### Protecting the Circuit's Image

The image of the Circuit constitutes an essential intangible asset, the result of a long history and international recognition. Its use is strictly regulated to preserve the value and integrity of the Circuit.

All visual, photographic, and audiovisual elements of the Circuit are protected by copyright and trademark rights (see below).

**It is strictly prohibited to use the image of the Circuit for the promotion of a product or service without prior written authorization and the payment of the corresponding fees.**

### The Circuit Layout Is Protected by Copyright

The **layout** — of which the Circuit de Spa-Francorchamps is the rights holder — is regarded as an original work under Belgian and European law. It is therefore protected by copyright, as it results from creative choices regarding its design, its integration into the Ardennes landscape, and its technical features (sequence of corners, elevation changes, safety, aesthetics).



Any reproduction of the layout or of its distinctive elements (Eau Rouge, Raidillon, etc.) that makes it recognizable constitutes a reproduction or derivative work and is subject to the **prior and explicit authorization of the Circuit**, as well as, where applicable, the payment of a usage fee.

Strictly **descriptive and non-commercial** use (in a private or editorial context) is tolerated.

### The Circuit's Names and Logos Are Protected by Trademark Law

The names 'Circuit de Spa-Francorchamps,' 'Spa-Francorchamps,' the logos, and other visual elements — including the track layout — are protected as registered trademarks (in the Benelux, EU, UK, and US territories).

As the owner of these trademarks, the Circuit holds the exclusive right to prohibit any third party from using, without its consent, an identical or similar sign during trade where such use may cause confusion, take unfair advantage of, or be detrimental to, the distinctive character or reputation of the trademarks, or falsely suggest an association with or approval by the Circuit.



**Any use in a commercial context** — including for the sale, promotion, advertising, distribution, or enhancement of a product or service — **incorporating a Circuit trademark is subject to the prior and explicit authorisation of the Circuit, and, where applicable, the payment of a usage fee.**

Strictly **descriptive and non-commercial** use (in a private or editorial context) is tolerated.

### Sanctions in the Event of Non-Compliance – Legal Proceedings

The Circuit may act to:

- **Halt** the unauthorised publication or exploitation of the image of the Circuit;
- **Seek damages and the restitution of profits** derived from unlawful use.

Infringement is punishable by:

- **Fines** and, where applicable, **imprisonment** (Articles XI.293 et seq. of the Belgian Code of Economic Law);
- **Confiscation** of illicit products or materials.